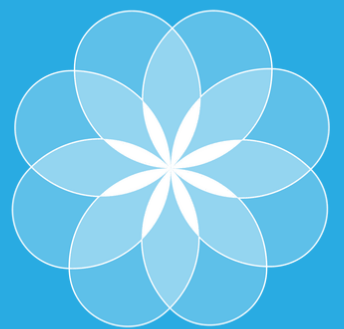




Why Riyadh's Commercial Market



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The Need for Standardized Transaction Data

The absence of standardized, auditable transaction data severely limits institutional capital deployment in Saudi commercial real estate, affecting market transparency and investor confidence.



"The absence of
standardized data
represents a critical
barrier to market
growth."

– NOA Strategy

58%

SREM (Saudi)

95%

MSCI Real Estate

97%

NCREIF (US)



Strategic Recommendations for Enhancing Data Standards



Insights

Addressing the 37-percentage-point gap in data infrastructure is crucial for attracting institutional investors and driving market growth. Prioritizing data standardization can significantly enhance real estate capital deployment.

- Data standardization initiatives
- Improved market transparency
- Enhanced investor confidence
- Accelerated capital deployment